



MASHIE PARTNERSHIP OPPORTUNITIES

Exceptional impact. Unforgettable experiences.



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The MASHIE Story



The MASHIE Story



The MASHIE Members Club is a premium golf membership that offers a new way to play golf throughout the UK

MASHIE represents the pinnacle of modern golf and hospitality – a private member’s built for those who value the game, connection, and experience in equal measure.

With a community of **over 15,000+ members** across Individual, SME, and Corporate categories, Mashie brings together a highly engaged, high-net-worth network of passionate golfers, business leaders, and like-minded individuals who share a love for the sport and the lifestyle that surrounds it.

Each year, our members enjoy access to **more than 100 exceptional events**, ranging from prestigious member tournaments at world-class venues to exclusive experiences that go beyond the fairways – blending sport, business, and leisure in unforgettable ways.

At the heart of MASHIE lies a commitment to innovation and service. Our industry-leading **Mashie App** gives members effortless access to event bookings, **discounted tee times at over 165+ golf courses in the UK and beyond**, and an interactive community of peers, all designed to enhance connection and convenience.

Complementing this is our first-class **concierge service**, dedicated to delivering a truly seamless experience. From organising travel and accommodation to managing every element of a golf day or getaway, our concierge team ensures every detail is handled with precision and care.

MASHIE is more than a membership – it’s a gateway to a world of exceptional golf, meaningful connections, and experiences curated to the highest standard.

MASHIE Members

A large, semi-transparent blue graphic consisting of the numbers '0' and '2' is positioned behind the text. A thin, horizontal green line is drawn under the '2'.

MASHIE Club Membership



The MASHIE Members Club is a premium golf membership that offers a new way to play golf throughout the UK

Our Club Membership forms the core of MASHIE and is divided into two main categories: SME Members and Corporate Members. Club Members enjoy full access to the MASHIE App and everything that MASHIE has to offer – from our exclusive calendar of premium golf and networking events to our curated collection of prestigious private golf clubs across the UK.

This membership is designed for businesses and professionals seeking to combine their passion for golf with meaningful connections and unforgettable experiences.

450+
club members

237
SMEs

40
corporates

Banking & Financial Services • Construction
IT & Tech • Sports & Leisure • Hospitality • Professional Service



MASHIE Country Membership



Our Country Membership is our largest category, with over **14,500+** **country members**. Each Country Member is affiliated with one of our **165+** **trusted partner courses**, with whom we work closely. Members also enjoy full access to the MASHIE App and the exclusive range of MASHIE benefits.

Country Membership Summary

Marylebone Cricket Club – 653

Goodwood – 551

Pitch London – 506

Frilford – 543

Farleigh – 382

Celtic Manor – 240

Knole Park – 212

Knole Park – 212

Cumberwell Park – 211

Hindhead – 165

Turnberry – 161

Remedy Oak – 126

Hesketh – 108

Southport and Ainsdale – 98

Wallasey – 85

14,500+
country members

165+
partner courses

MASHIE Partner Club Network

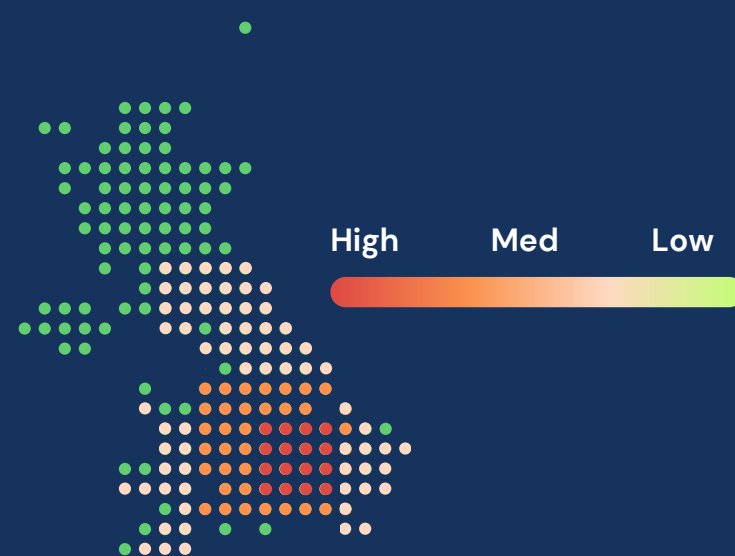


MASHIE Member Demographics

MASHIE Members Demographic

We regularly conduct member surveys to ensure that we provide the best experience possible.

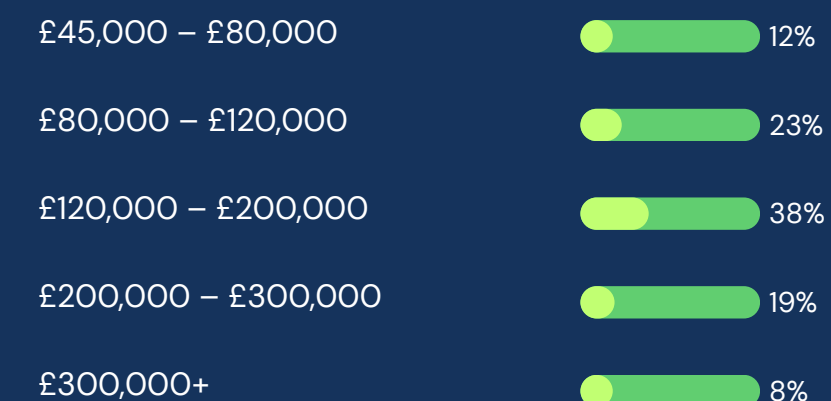
Geographic Heatmap



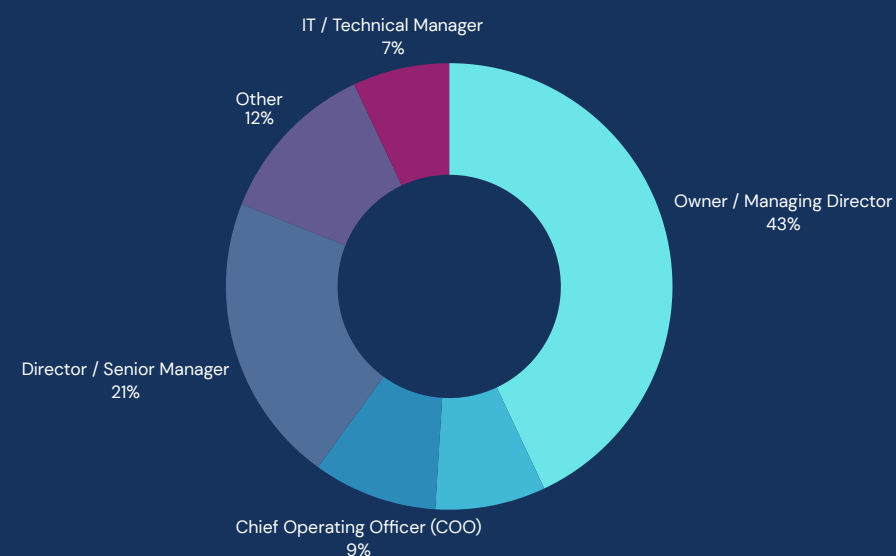
Age Demographic

25 and under	3%
26-35	15%
36-45	42%
45-60	34%
61+	6%

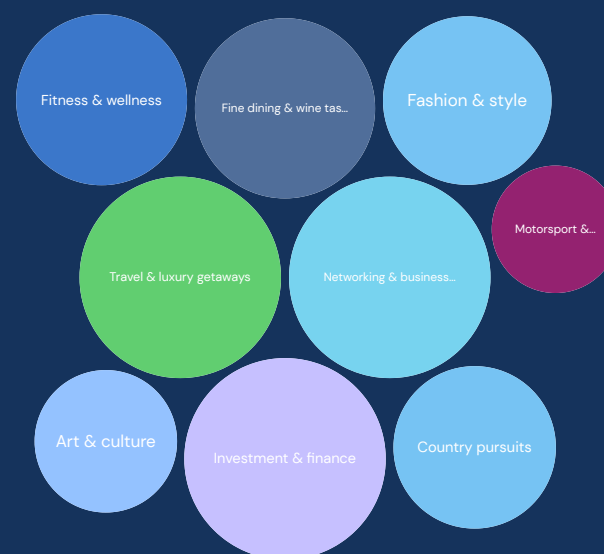
Salary Bracket



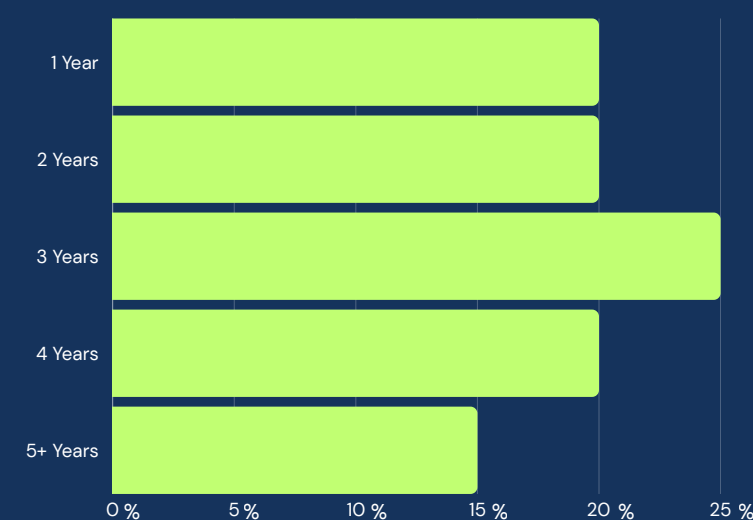
Job Titles



Interests (Outside of Golf)

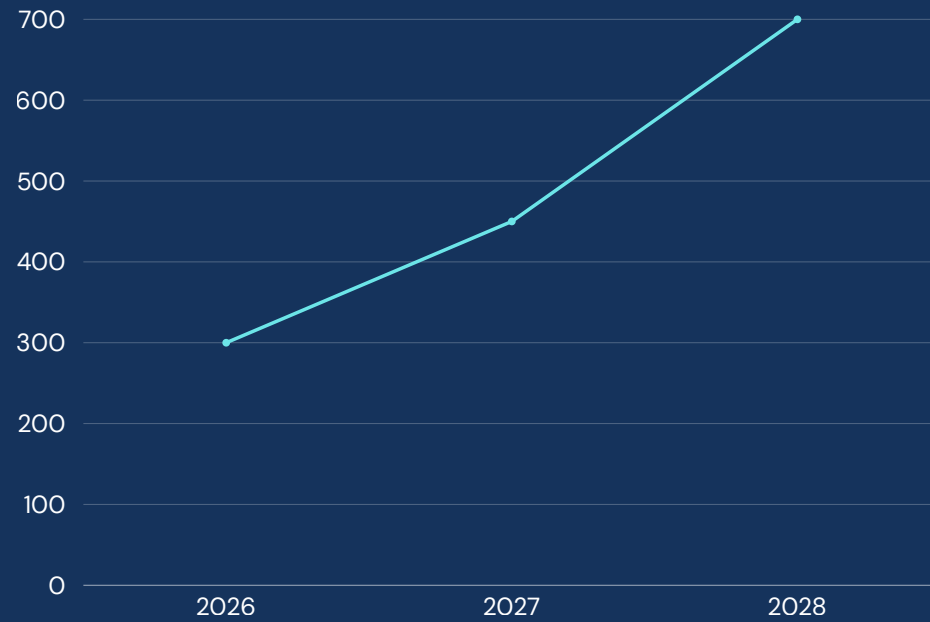


Years Of Membership

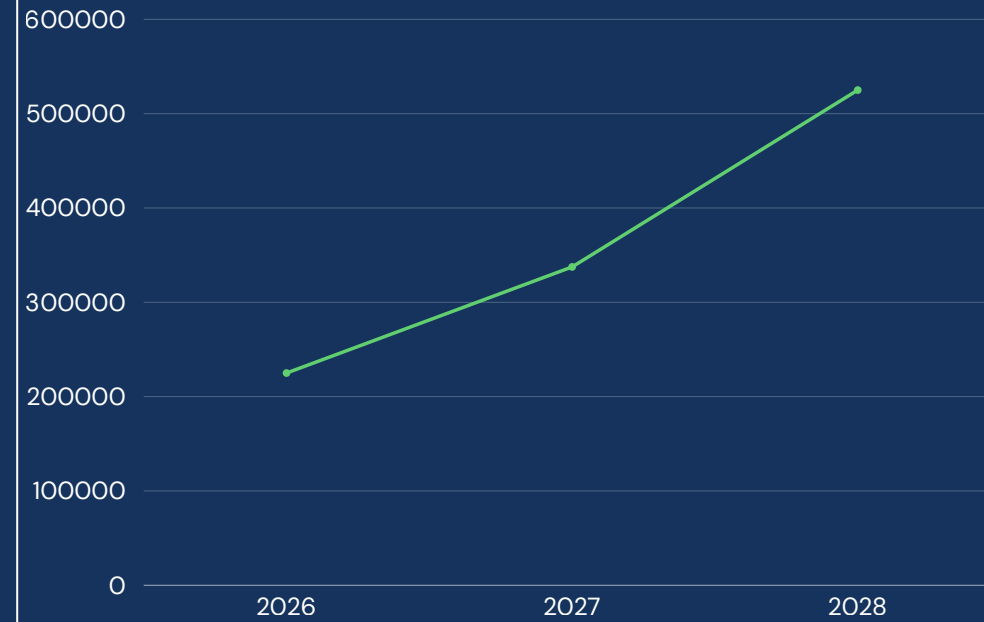


MASHIE YoY PROJECTIONS

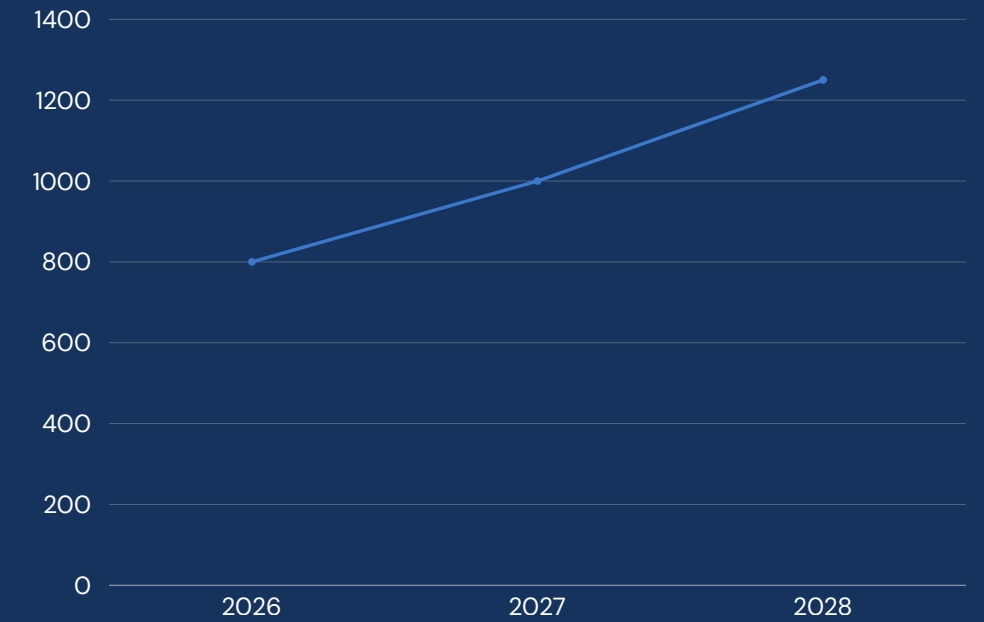
MASHIE Partner Clubs



Partner Club Members in Network



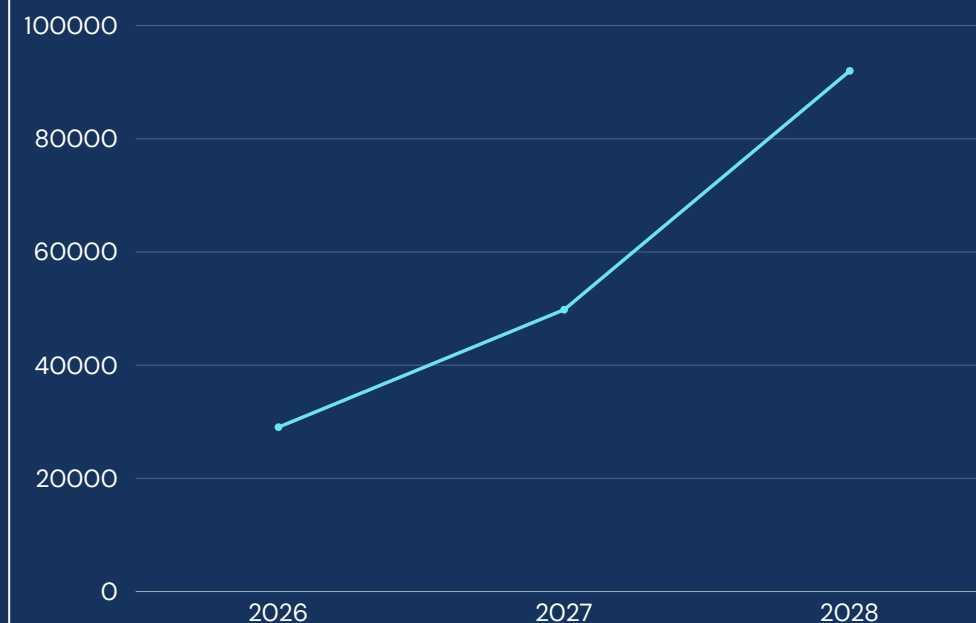
MASHIE Club Members



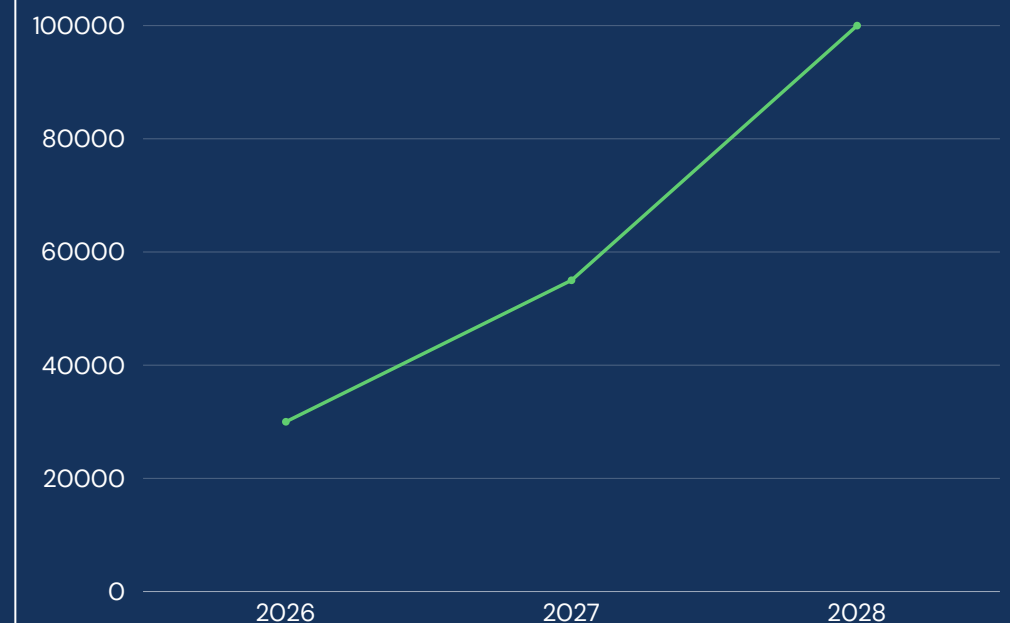
MASHIE Links Members



MASHIE Country Members



TOTAL MASHIE Members



MASHIE Partnership Opportunities



MASHIE Partnership Opportunities

Showcase your brand to our loyal membership

Since the formation of the MASHIE Members Club in 2018, we have experienced a huge increase in the number of MASHIE customers, have developed a bespoke MASHIE Members App and built the UK's largest premium golf club network.

We now have over 21,000 MASHIE Members and Clothing Customers providing excellent marketing opportunities for Brand Partners & Affiliated Companies to promote their products & services via the Mashie App, website, email database and our social channels.

Brand Partnership

Premium visibility across our platforms, putting your brand front and centre with dedicated online and in-app exposure.

Associate Partnership

A focused way to engage our full Club Members, combining targeted visibility with a dedicated platform to showcase your products or services.

+

Communications Enhancement

Direct access to our wider golf audience through bespoke, professionally designed email and app campaigns



Brand Partnership

Premium visibility across our platforms, putting your brand front and centre with dedicated online and in-app exposure.

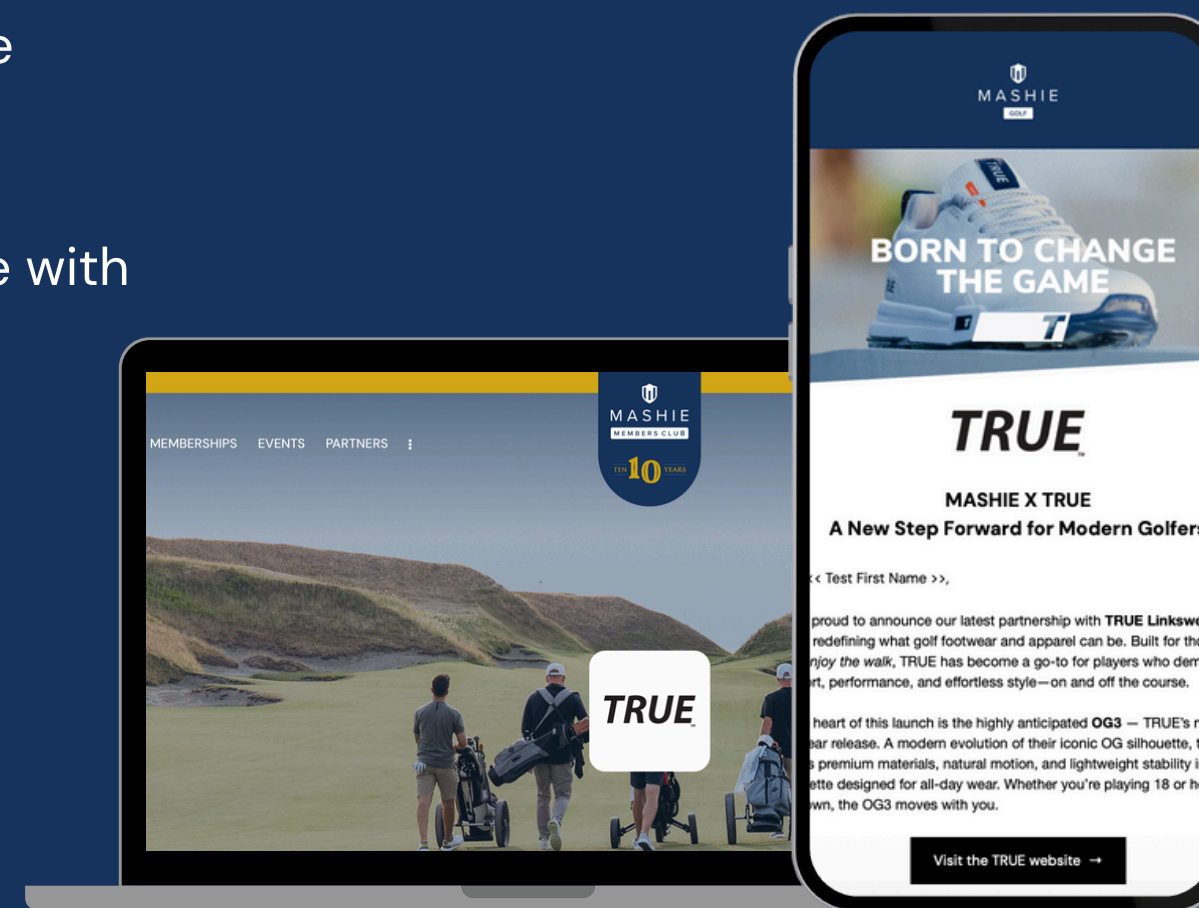
What's included:

- Featured headline logo and link in the Brand Partners section of the website
- Your logo and link showcased on the dedicated Brand Partner page within the Members App and website
- Inclusion in the Member Offers section, featuring a dedicated page with your logo, product/service details, and direct link
- One Launch Communication sent to our database of over 21,000 members and customers

12 Month Listing £3,000+VAT

24 Month Listing £5,000+VAT

10% Member's Discount Available



15,000+
MASHIE
Members

6,000+
MASHIE Clothing
Customers

165+
Golf Clubs In Our
Network

10,000+
Website & App
Sessions Per
month

105,000+
Golfers in our
Network

Associate Partnership

A focused way to engage our full Club Members, combining targeted visibility with a dedicated platform to showcase your products or services.

What's included:

- Website link featured in the Associate Partners section of our website
- Dedicated listing and page in the Member Offers section of our app, including your logo, product/service details, and direct link
- One Launch Communication sent to over 400+ Full Club Members via the Members App

12 Month Listing £1,400+VAT

24 Month Listing £2,200+VAT

10% Member's Discount Available



15,000+
MASHIE
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Communications Enhancement

Direct access to our wider golf audience through bespoke, professionally designed email and app campaigns.

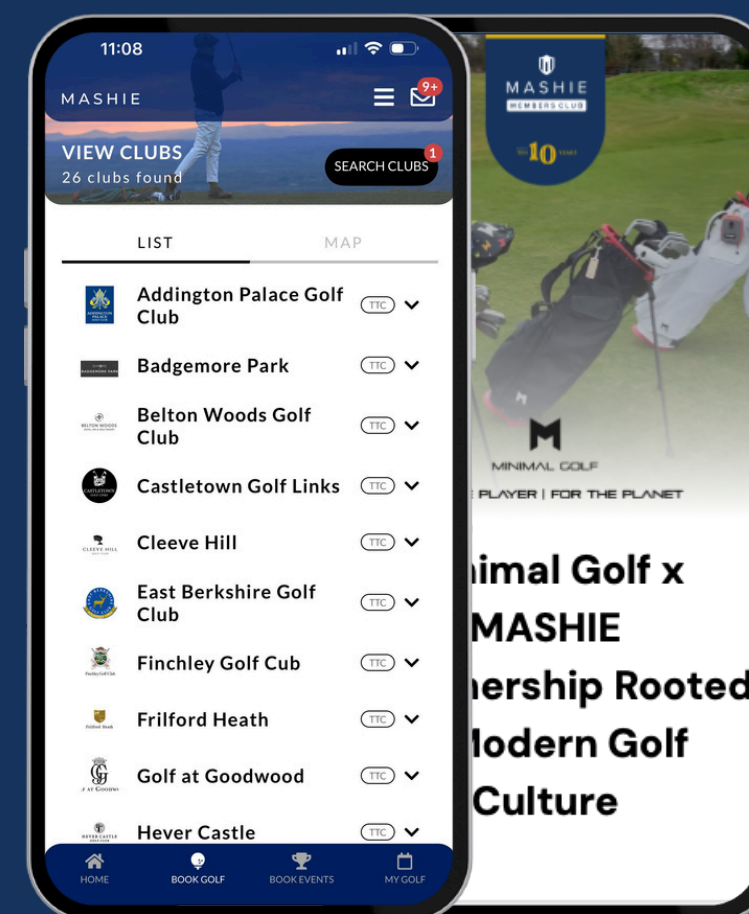
What's included:

- Send targeted email and push notification campaigns to our database of over 21,000 members and clothing customers.
- These communications can be scheduled at any time, with content and timing agreed in advance.
- You'll provide the core content — we'll handle the design and development to ensure it looks and performs professionally.

3 Communications £1,800+VAT

6 Communications £3,000+VAT

10% Member's Discount Available



15,000+
MASHIE
Members

6,000+
MASHIE Clothing
Customers

165+
Golf Clubs In Our
Network

10,000+
Website & App
Sessions Per
month

105,000+
Golfers in our
Network

05 Summary

Partnership Summary

Brand Partnership

- Headline logo and link featured in the Brand Partners section of the website
- Logo and link showcased on the dedicated Brand Partner page within the Members App and website
- Inclusion in the Member Offers section, with a dedicated page highlighting your logo, product/service details, and direct link
- Launch communication sent to over 21,000 members and customers in the MASHIE database

12 Month Listing £3,000
24 Month Listing £5,000

Associate Partnership

- Website link featured in the Associate Partners section of the MASHIE website
- Dedicated listing and page in the Member Offers section of the Members App, including logo, product/service details, and direct link
- Launch communication sent to over 400+ Full Club Members via the Members App

12 Month Listing £1,400
24 Month Listing £2,200

Communications Partnership

- Targeted email and push notification campaigns sent to over 21,000 members and clothing customers
- Campaigns can be scheduled anytime, with content and timing agreed in advance
- You provide the content, and MASHIE handles the design and development for a professional finish

3 Communications £1,800
6 Communications £3,000