



# 2026 MASHIE MARKETING & HOSPITALITY PACKAGE

Delivering exceptional marketing impact and world-class hospitality experiences.

In partnership with



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# 01 Introduction

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# Introduction

The MASHIE Members Club is a premium golf membership that offers a new way to play golf throughout the UK

Mashie, the UK's leading Virtual Golf Membership platform and Private Members Club, is pleased to present a tailored suite of assets designed to support your marketing objectives and experiential initiatives.

Whether your goal is to engage a specific audience, host and entertain key stakeholders, or reward outstanding staff achievements, this package is crafted to help you deliver exceptional results.

The MASHIE MEMBERS CLUB logo is displayed on a dark, oval-shaped background. It features the same shield icon with three vertical bars as seen in the top right logo, positioned above the word "MASHIE" in a large, bold, sans-serif font, and "MEMBERS CLUB" in a smaller, bold, sans-serif font below it.

MASHIE  
MEMBERS CLUB

# Hospitality Package

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# 01 Wentworth BMW Championship Hospitality

Wentworth, Surrey

Two (2) Hospitality passes at 'The Approach'

Date: September 2026 (Exact date TBC)

Join Mashie Ambassador Dan Bradbury at the prestigious BMW PGA Championship at Wentworth, Surrey. Entertain your guest with a private 'Meet & Greet' with Dan, follow him across 18 holes, and enjoy premium hospitality throughout the day.

Located next to the iconic 18th fairway on the West Course, you'll have the perfect view of tee shots and approaches on the par-5 finishing hole. Relax in a flexible, informal premium setting while enjoying classic dishes by James Tanner, made with the finest British seasonal ingredients.

The Approach offers the ideal base to soak up the action and world-class golf at this celebrated DP World Tour event.



octagon

# Wimbledon Centre/No.1 Court Hospitality

Wimbledon, London

Two (2) Invites

Dates: July 2026 (Exact dates TBC)

Host your guest at one of the most iconic sporting events in the 2026 UK summer calendar.

Enjoy a VIP Lunch & hospitality (situated a 5 min walk from the courts) along with VIP tickets on Centre Court or Court 1

We are able to offer a truly unique opportunity for two guests to enjoy this VIP hospitality & ticket experience at one of sports most iconic events

Due to limited availability, we unfortunately need to adopt a 'First come, first serve' policy



# Tottenham Match Hospitality

High Road, Tottenham, London

Two (2) Hospitality tickets (Premier League or Champions League)

Date & Match: 2025/26 Season

Enjoy an unforgettable sporting experience with premium match tickets and exclusive hospitality for you and a guest. Arrive early to soak up the pre-match atmosphere, enjoy exceptional food and drink throughout the day, and relax in comfort until well after the final whistle. While we will make every effort to secure your preferred match, availability cannot be guaranteed.

This experience includes:

- Match tickets and access to a private hospitality box for two
- Entry available three hours prior to kick-off
- All-inclusive food and beverages served until one hour after the game
- Efforts to accommodate your preferred match (subject to availability)



# Mayfair Dinner hosted by David Howell

Little House Mayfair, London

Two (2) Invites

Date: Winter 2025/26 (Exact date TBC)

Join fellow partners and invited guests for an intimate social dinner at Little House Mayfair, part of the prestigious Soho House portfolio—the world’s leading private members’ club network. Tucked away in the heart of Mayfair, this exclusive venue combines refined elegance with a warm, relaxed atmosphere, making it one of Soho House’s most sought-after dining destinations.

The evening will be hosted by Ryder Cup legend David Howell, offering the perfect setting to socialise and network with like-minded individuals. Enjoy superb seasonal cuisine, expertly selected fine wines, and the charm and sophistication that Soho House is renowned for. This gathering promises exceptional conversation, memorable connections, and a truly first-class dining experience.



# Dan Bradbury Golf Day @ New Zealand GC

The New Zealand Club, Surrey

Two (2) Golfers

Date: Spring/Summer 2026 (Exact date TBC)

An exclusive opportunity for you and a guest to play alongside multiple DP World Tour winner Dan Bradbury at the prestigious New Zealand Club in Surrey.

Experience the stunning Samuel "Mure" Fergusson-designed course, nestled within the renowned Surrey heath belt, while hearing first-hand stories about life on tour—competing alongside Rory McIlroy and the world's best, winning his first DP World Tour event, and gaining valuable on-course tips from a champion.

This special day brings together like-minded golfers and partners at a truly private venue, with all food & beverage, green fees, and a memorable gift included.



# 3-Ball at Wentworth (West Course)

Up to Three (3) golfers  
Date: Flexible to suit

Enjoy an unforgettable day at Wentworth, home of the world-famous West Course and host venue of the BMW PGA Championship. This exclusive package offers the chance to play as a 3-ball alongside a Wentworth member, giving you insider access to one of golf's most iconic courses.

Begin your experience with either a hearty breakfast or a relaxed lunch in the clubhouse, before stepping onto the legendary fairways of the West Course—renowned for its stunning parkland setting, immaculate conditioning, and challenging design that has tested the very best in the game.

Whether for client entertainment or a special treat with friends, this 3-ball experience at Wentworth combines world-class golf with first-class hospitality.



# 3-ball with David Howell at St Georges Hill

Up to Four (3) golfers

Date: Flexible to suit (subject to David Howell's availability)

Experience one of the most beautiful and prestigious courses in the UK with this exclusive 3-ball at St George's Hill, Surrey's jewel of heathland golf. Ranked among the finest in the world, St George's Hill offers a blend of natural beauty, rolling terrain, and a classic Harry Colt design that has stood the test of time.

This very special experience gives you the chance to tee it up alongside Ryder Cup legend David Howell, making your round even more memorable. The day begins with your choice of either a hearty breakfast or a relaxed lunch in the clubhouse before stepping out onto St George's Hill's iconic fairways—renowned for their heather-lined holes, strategic bunkering, and stunning views across the estate.



# Private Members Club Golf Event

Up to Four (4) golfers

Venue/Date: Flexible to suit, see link below

This benefit provides you with the opportunity to attend an exclusive MASHIE Members Event for you and up to three guests. You will receive a £1,000 Event Credit to redeem against any of our premium golf days, held at some of the most prestigious venues in the UK.

Select from an outstanding line-up of destinations, including Sunningdale, Swinley Forest, The Berkshire, Rye, Woking, Bearwood Lakes, Hankley Common, and many more. Each event is expertly organised to deliver a first-class experience and is personally hosted by a Mashie Ambassador.

Please see our upcoming events [here](#)



# DP World Tour Meet & Greet

Four (4) Ground Pass Tickets

Date: Any event on the 2025/26 DP World Tour Schedule

Attend any DP World Tour event and follow our Mashie DP World Tour ambassador as he competes on the 2025/2026 Tour schedule.

Enjoy the experience of watching Dan Bradbury prepare and compete alongside many of the game's biggest stars, with access provided through DP World Tour ground admission tickets.

Your day also includes a relaxed meet & greet with Dan before or after his round, offering a unique insight into the atmosphere of a championship day.



# Marketing Package

# Mashie Membership Overview



## 01

### Membership & Events

15,000+ members  
165+ partner courses  
60+ events/year | 80–164 players/event  
10,000+ impressions/event via pre & post branded emails

## 02

### Social Media Reach

Instagram: 3,200+ followers | 2,300–2,600 avg. reach/post  
Facebook: 1080+ followers | steady event engagement  
LinkedIn: 2,200+ followers | 60–70 interactions/post  
Partner content often triples reach via co-promotion

## 03

### Membership Demographic

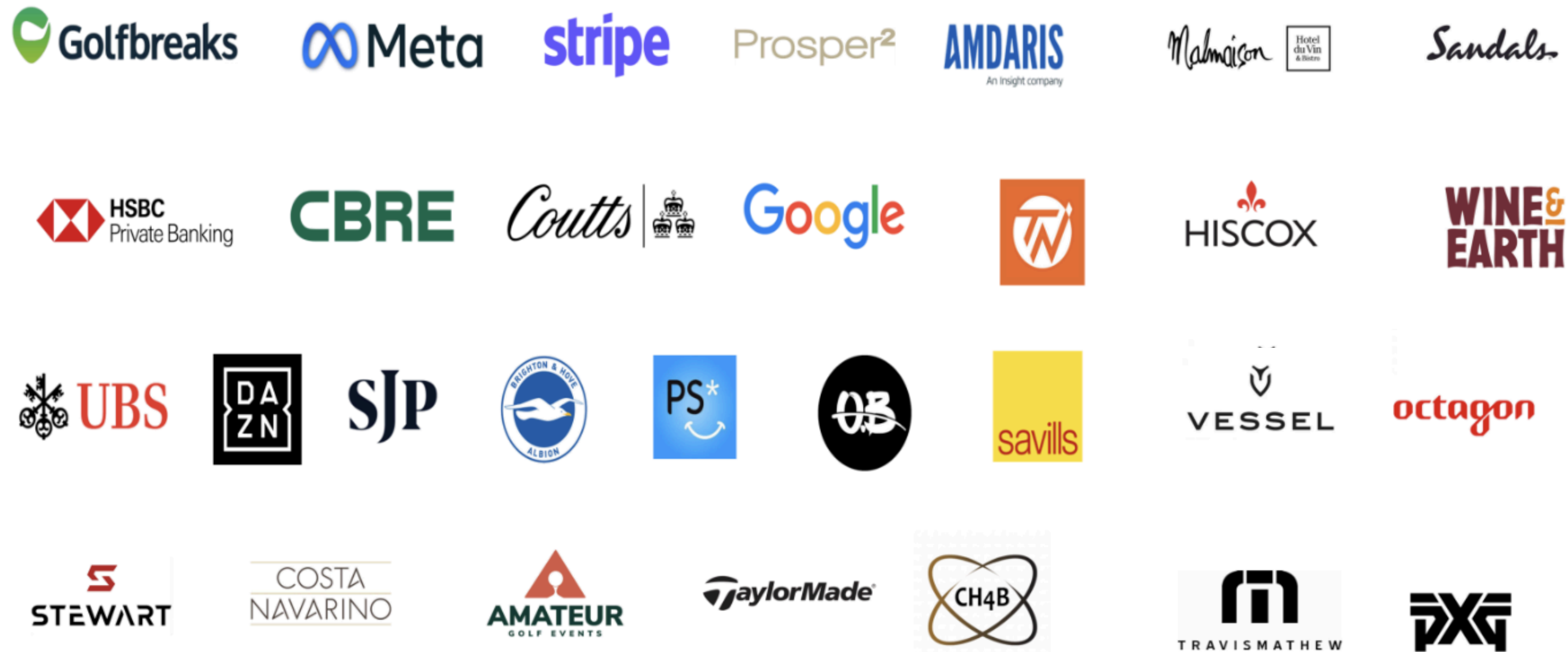
Age: 30–65  
Gender: Predominantly male  
Location: UK-wide  
Playing ability: Mostly mid-handicappers  
Profile: Affluent professionals, business owners & decision-makers

## 04

### Email Marketing + Website

18,000+ subscribers & 48% open rate | 4.8% CTR  
Strong, engaged database  
5,200 Unique visits p/m & 12,000 Avg. Page Views p/m

# Members & Trusted Clients



# Marketing Package



As a valued partner, your business (or a nominated business) will receive marketing assets with MASHIE Golf **worth over £5,000**. This package provides multiple opportunities to promote your products and services to our **14,000+ strong member base** through a variety of targeted channels. Our membership predominantly consists of high-net-worth individuals, business owners, and senior executives—offering a **highly relevant audience** to engage with your brand.

This benefit is available for the full duration of your partnership and includes:

- Company logo on the Mashie website (Partners page) with a direct link to your website
- Company logo on the Mashie Members App (Brand Partner section) with a direct link to your website
- Dedicated webpage on the Mashie website featuring your logo, business description, and a link to your website
- Dedicated page on the Mashie Members App featuring your logo, business description, and a link to your website
- One social media post on LinkedIn
- One dedicated email to all 15,000+ Mashie Members (content supplied by partner)

# 04 Summary

# Package Summary

## Marketing

Exclusive marketing benefits worth over £5,000

- 01 – Marketing package value** – Over £5,000 in marketing assets with MASHIE Golf.
- 02 – Audience reach** – Access to 14,000+ members, primarily high-net-worth individuals, business owners, and senior executives.
- 03 – Duration** – Benefit available for the full length of your partnership.
- 04 – Website exposure** – Company logo on MASHIE website Partners page, linked to your site.
- 05 – App exposure** – Company logo on MASHIE Members App Brand Partner section, linked to your site.
- 06 – Dedicated webpage** – MASHIE website page with logo, business description, and link.
- 07 – Dedicated app page** – MASHIE Members App page with logo, business description, and link.
- 08 – Social media** – One LinkedIn post featuring your business.
- 09 – Email marketing** – One dedicated email to all 14,000 members

## Hospitality

Unique range of hospitality and experiences worth over £17,500

- 01 – Wentworth BMW Championship Hospitality** – Two (2) hospitality passes
- 02 – Wimbledon Centre/No.1 Court Hospitality** – Two (2) Invites, July 2026 (Exact dates TBC)
- 03 – Tottenham Match Hospitality** – Tottenham, two (2) hospitality tickets
- 04 – Mayfair Dinner hosted by David Howell** – Mayfair, London; two (2) invites
- 05 – Dan Bradbury Golf Day @ New Zealand GC** – Spring/Summer 2026 (Exact date TBC)
- 06 – 3-Ball at Wentworth (West Course)** – (3) golfers, date flexible to suit
- 07 – 3-ball with David Howell at St Georges Hill** – (3) golfers, date flexible to suit
- 08 – Private Members Club Golf Event** – (4) golfers, date flexible to suit
- 09 – DP World Tour Meet & Greet** – Any event on the 2025/26 DP World Tour Schedule

# 01

## HOSPITALITY & MARKETING PACKAGE

This exclusive package, combining premium hospitality, unforgettable experiences, and high-value brand exposure, is available for a total partnership fee of **£12,500 + VAT**. By securing your place, you'll gain direct access to our influential member base while enjoying a series of world-class events designed to create lasting connections and brand impact.

**£12,500+VAT**

# 02

## HOSPITALITY PACKAGE

This exclusive hospitality package offers an unparalleled series of events, combining world-class golf, iconic sporting experiences, and curated social occasions. For a total fee of **£10,000 + VAT**, guests will enjoy a carefully designed itinerary that blends relaxation, entertainment, and unforgettable moments throughout the year.

**£10,000+VAT**