



MASHIE EVENT SPONSORSHIP

Your Business, Front and Centre at Mashie Events



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The MASHIE Story



The MASHIE Story



The MASHIE Members Club is a premium golf membership that offers a new way to play golf throughout the UK

MASHIE represents the pinnacle of modern golf and hospitality – a private member’s built for those who value the game, connection, and experience in equal measure.

With a community of **over 15,000+ members** across Individual, SME, and Corporate categories, Mashie brings together a highly engaged, high-net-worth network of passionate golfers, business leaders, and like-minded individuals who share a love for the sport and the lifestyle that surrounds it.

Each year, our members enjoy access to **more than 100 exceptional events**, ranging from prestigious member tournaments at world-class venues to exclusive experiences that go beyond the fairways – blending sport, business, and leisure in unforgettable ways.

At the heart of MASHIE lies a commitment to innovation and service. Our industry-leading **Mashie App** gives members effortless access to event bookings, **discounted tee times at over 165+ golf courses in the UK and beyond**, and an interactive community of peers, all designed to enhance connection and convenience.

Complementing this is our first-class **concierge service**, dedicated to delivering a truly seamless experience. From organising travel and accommodation to managing every element of a golf day or getaway, our concierge team ensures every detail is handled with precision and care.

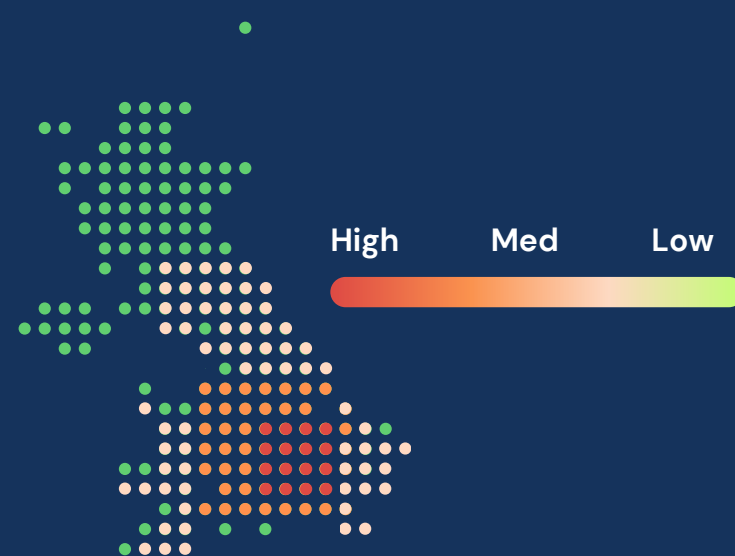
MASHIE is more than a membership – it’s a gateway to a world of exceptional golf, meaningful connections, and experiences curated to the highest standard.

MASHIE Member Demographics

MASHIE Members Demographic

We regularly conduct member surveys to ensure that we provide the best experience possible.

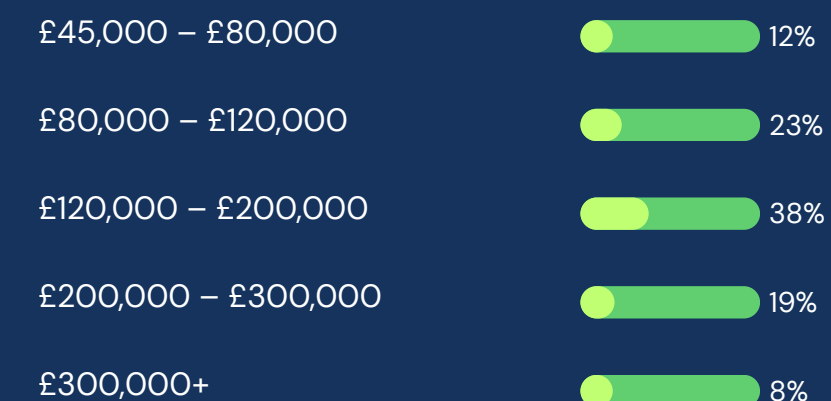
Geographic Heatmap



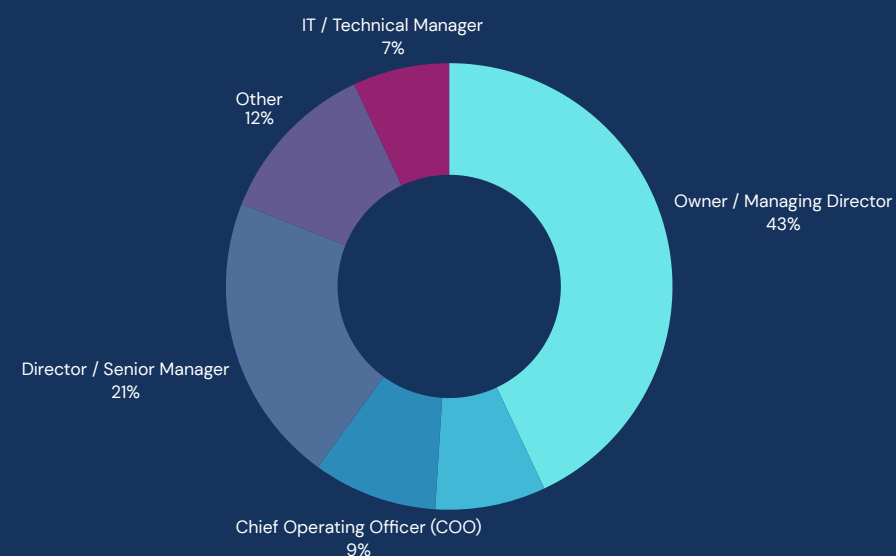
Age Demographic

25 and under	3%
26-35	15%
36-45	42%
45-60	34%
61+	6%

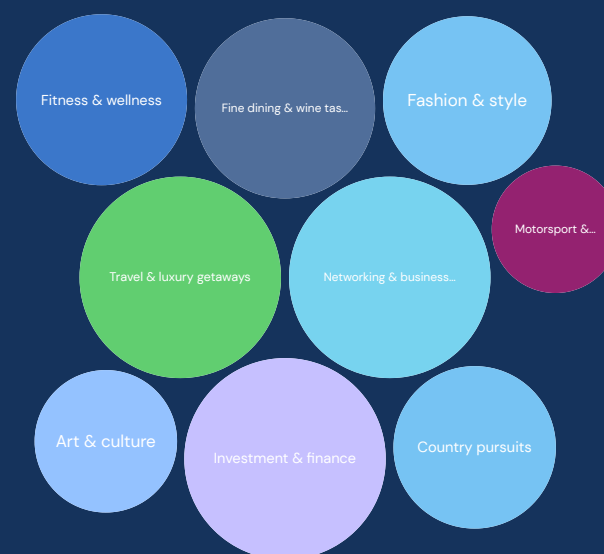
Salary Bracket



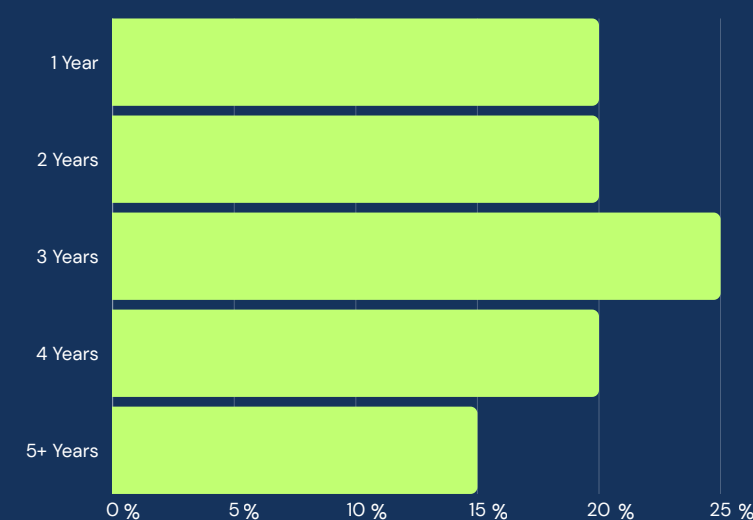
Job Titles



Interests (Outside of Golf)

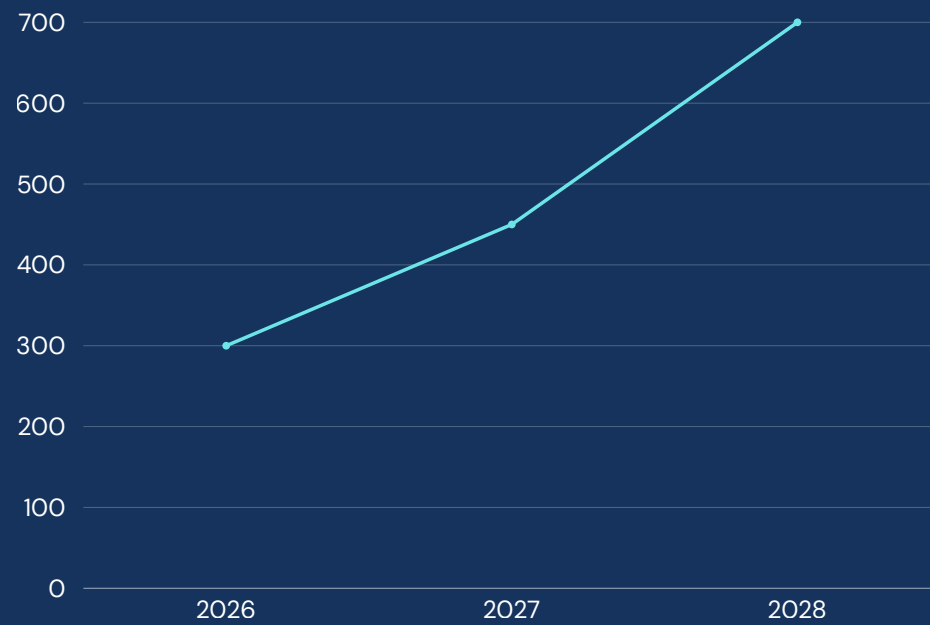


Years Of Membership

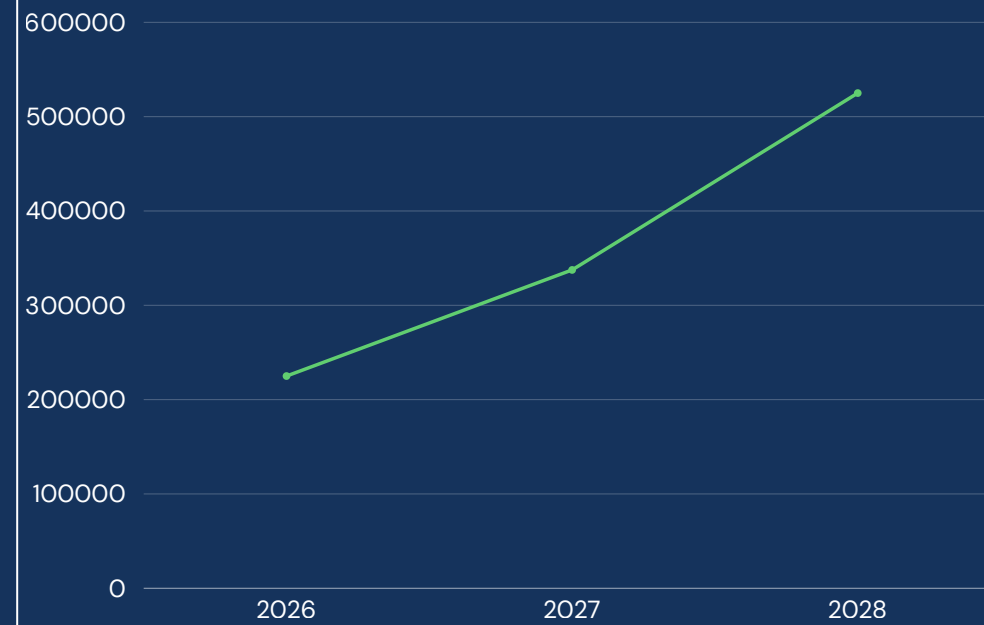


MASHIE YoY PROJECTIONS

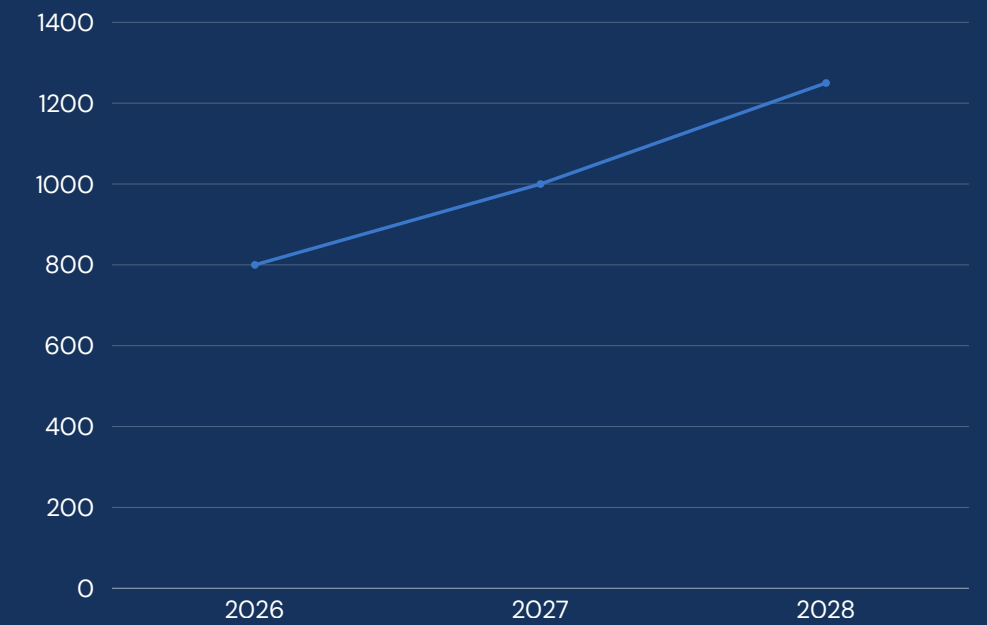
MASHIE Partner Clubs



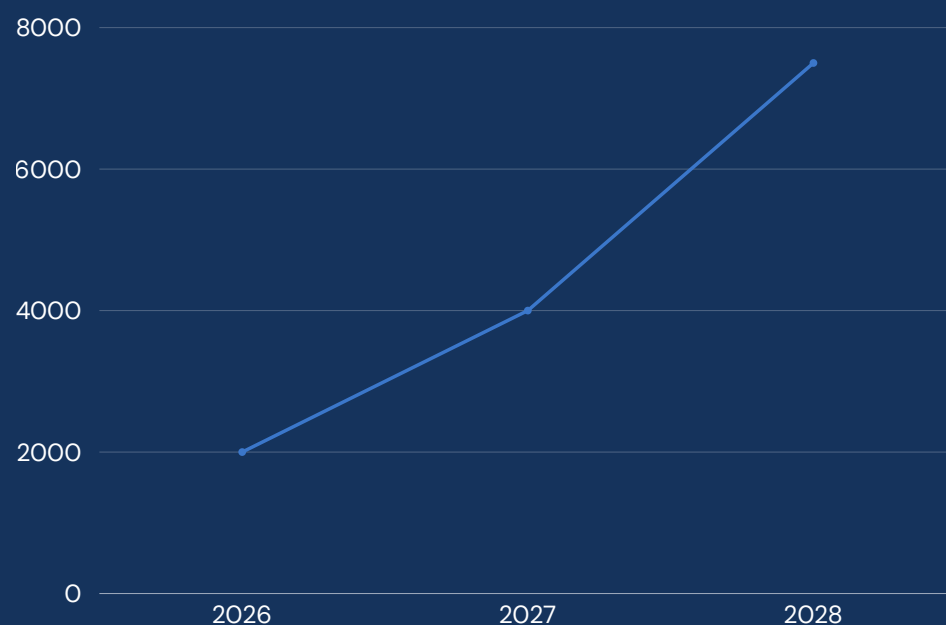
Partner Club Members in Network



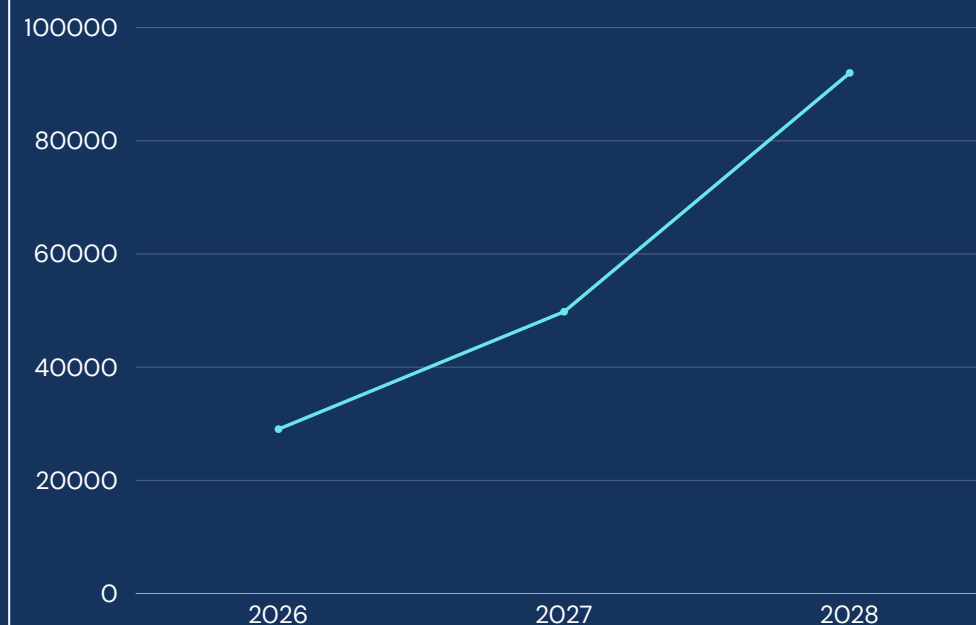
MASHIE Club Members



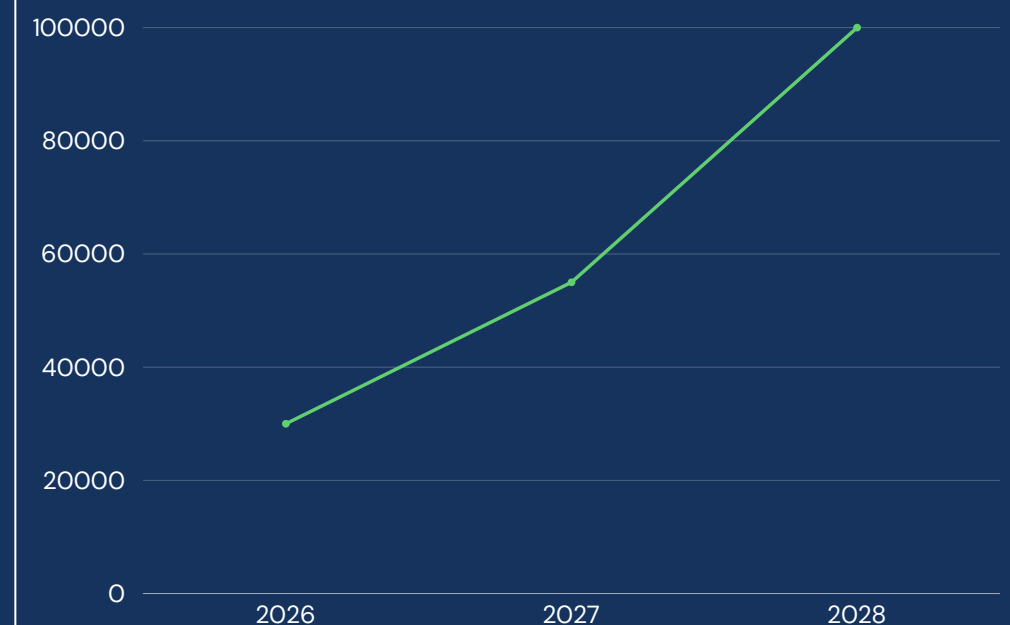
MASHIE Links Members



MASHIE Country Members



TOTAL MASHIE Members



MASHIE Event Series



MASHIE events run all year round, offering golfers the chance to play, compete, and connect across every season.



MASHIE Winter Series

The MASHIE Members Winter Series welcomes **over 500 members** for a season of competitive golf, camaraderie, and premium hospitality across **20+ exceptional events**. Hosted at some of the UK's finest courses such as Hindhead & The Berkshire – the series keeps the MASHIE spirit alive through the colder months. It all culminates in a festive Christmas Special at St. George's Hill.



MASHIE Summer Series

The MASHIE Members Summer Series is the highlight of the golfing calendar, bringing together over **750 members** for a season of unforgettable competition and camaraderie. With **26+ tournaments hosted** at some of the UK's most prestigious courses – including Sunningdale, Swinley Forest, The Grove, and Woburn – members enjoy exceptional venues, lively atmospheres, and premium hospitality throughout the summer.



MASHIE VIP Series

The MASHIE VIP Series is an exclusive calendar designed specifically for **MASHIE's top 50+ clients**, offering a year-round programme of premium golf and networking experiences. With a **minimum of 12 events** planned for 2026 – at least one each month – the series delivers exceptional access to some of the UK's finest courses and hospitality. Tailored for MASHIE's most valued members, the VIP Series combines competitive golf with a relaxed, social atmosphere, creating memorable days both on and off the course.



MASHIE Networking Series

The MASHIE Networking Series is designed to bring members together beyond the course, fostering meaningful connections through a programme of **industry-specific events**. With a **minimum of 10 gatherings** planned for 2026 – spanning sectors such as finance, IT, and construction – the series creates tailored environments where members can network with like-minded professionals and explore new business opportunities. Each event blends relaxed social settings with purposeful interaction.



Benefits Of Sponsoring An Event

Premium visibility across our platforms, putting your brand front and centre with dedicated online and in-app exposure.

- We will be running a very exciting 2025/26 Events Schedule across the UK.
- Due to a significant increase of members in our network, we will be offering over 40 Summer Series events, 20 Winter Series events and 20 Pairs events in 2026 at some of the most prestigious golf clubs in the UK and overseas.
- Become a Sponsor or Partner to put your company at the forefront of a MASHIE Series or Event.



Showcase your brand to a highly engaged community of golfers—most of them business owners and senior executives.



Showcase your company's products or services to a highly attentive audience through our events and media platforms.



Drive meaningful business growth by generating new opportunities with our network of golfers and professionals.



Share your expertise to build trust, credibility, and thought leadership within our network.



Engage directly with key decision-makers who influence purchasing and partnership opportunities.



Boost your brand visibility and recognition among a targeted audience of engaged golfers and business leaders.

15,000+
MASHIE
Members

6,000+
MASHIE Clothing
Customers

165+
Golf Clubs In Our
Network

10,000+
Website & App
Sessions Per
month

105,000+
Golfers in our
Network

Event Sponsorship

MASHIE events run all year round, offering golfers the chance to play, compete and connect across every season.

MASHIE Summer Series 2026

The MASHIE Members Summer Series is the highlight of the golfing calendar, bringing together **over 750 members** for a season of unforgettable competition and camaraderie. With **26+ tournaments hosted** at some of the UK's most prestigious courses – including Sunningdale, Swinley Forest, The Grove, and Woburn – members enjoy exceptional venues, lively atmospheres, and premium hospitality throughout the summer.

- **Series Sponsorship**

Headline Sponsor £8,000

Series Partner £4,500

- **Events Sponsorship**

Headline Sponsor £600

Event Partner £300

10% MEMBER DISCOUNT



Event Sponsorship

MASHIE events run all year round, offering golfers the chance to play, compete and connect across every season.

MASHIE Winter Series 2026/2027

The MASHIE Members Winter Series welcomes **over 500 members** for a season of competitive golf, camaraderie, and premium hospitality across **20+ exceptional events**. Hosted at some of the UK's finest courses such as Hindhead & The Berkshire – the series keeps the MASHIE spirit alive through the colder months. It all culminates in a festive Christmas Special at St. George's Hill.

- **Series Sponsorship**

Headline Sponsor £6,000

Series Partner £3,500

- **Event Sponsorship**

Headline Sponsor £400

Event Partner £200

10% MEMBER DISCOUNT



Event Sponsorship

MASHIE events run all year round, offering golfers the chance to play, compete and connect across every season.

MASHIE VIP Series Partner

The MASHIE VIP Series is an exclusive calendar designed specifically for **MASHIE's top 50+ clients**, offering a year-round programme of premium golf and networking experiences. With a minimum of **12 events planned for 2026**, the VIP Series combines competitive golf with a relaxed, social atmosphere, creating memorable days both on and off the course.

- 'Partner Sponsor' of this series of 12 events (suggested events shown below)
- 1 x Launch mailshot to Mashie Club Members (timings & content to be agreed)
- Logo on all event listings on Mashie App

10% MEMBER DISCOUNT

£2,000+VAT



Event Sponsorship

MASHIE events run all year round, offering golfers the chance to play, compete and connect across every season.

MASHIE Networking Series Partner

The MASHIE Networking Series connects members beyond the course through industry-focused events. With at least **10 gatherings in 2026 across sectors like finance, IT, and construction**, it offers relaxed yet purposeful settings for networking and new business opportunities.

- 'Partner Sponsor' of this series of 12 events (suggested events shown below)
- 1 x Launch mailshot to Mashie Club Members (timings & content to be agreed)
- Logo on all event listings on Mashie App

10% MEMBER DISCOUNT

£3,000+VAT

